



The Los Altos Neutra House

Honor the Past and Invest in the Future

A designated fund at the Los Altos Community Foundation

PRESS RELEASE—FOR IMMEDIATE RELEASE

(Images available on request. Go to www.neutrahouse.org to view images.)

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2010 “LA Modern” Home Tour Benefits The Los Altos Neutra House —Home Tour Showcases the Legacy of Richard Neutra in the greater Los Altos area—

Save-the-Date!

2010 “LA Modern” Home Tour, October 16, 2010, 10:00 AM-3:00 PM

2010 “LA Modern” Home Tour Preview Party, October 15, 2010, 6:00-9:00 PM

Related Events...

2010-11 Los Altos Neutra House Speaker Series Begins October 14, 2010, 6:00-7:00 PM

Los Altos CA, September 14, 2010 —The 2010 “LA Modern” Home Tour —as in Los Altos— showcases several homes in the greater Los Altos area, including Los Altos Hills and Palo Alto, which exemplify recent California modern architecture. These homes reflect the design legacy of such visionaries as Richard Neutra, Frank Lloyd Wright, Ludwig Mies van der Rohe, and the many architects who worked for Joseph Eichler. With their open floor plans, the integration of interior and exterior spaces, and a concerted effort to be environmentally responsible, these new modern homes are well suited to the Bay Area lifestyle. “We had great response to our first Home Tour in 2008 and many who attended have been asking when we would host another modern home tour,” says King Lear, Program Manager for the Los Altos Neutra House, “so, we are delighted to have a wonderful new selection of homes for this year’s tour.” The “LA Modern” Home Tour takes place on Saturday, October 16, 2010, from 10:00 AM to 3:00 PM in support of the Los Altos Neutra House. A Post-Tour Party, from 3:00 to 5:00 PM, at a home near the original site of the Los Altos Neutra House, will feature a light buffet and provide an opportunity to experience the home in a festive context. Tickets for the Saturday events are \$40 for the Home Tour and \$20 for the Post-Tour Party.

Preceding the Home Tour, the elegant Preview Party, Friday, October 15, 2010, also benefits the Los Altos Neutra House capital campaign fund and sets the stage for the 2nd biennial “LA Modern” Home Tour on Saturday, October 16, 2010. The Friday evening event, at a spectacular new home in Los Altos, features “A Taste of Los Altos” buffet with specialty dishes from several Los Altos dining spots, live music, and a Silent Auction. Highlights of the Silent Auction include a Weekend Getaway in Sonoma County, original art, wine, and more. The \$150 event includes the Friday Preview Party as well as tickets to the Saturday Home Tour and the Post-Tour Party. \$130 of the total price is tax deductible as a charitable donation.

For more information and to purchase tickets, visit www.neutrahouse.org or call 650-949-5908, Ext. 207. Home Tour and Post-Tour Party tickets may also be purchased on Saturday, October 16, 2010, from 9:00 AM to Noon at the Los Altos Neutra House, 181 Hillview Avenue, Los Altos.

Sponsors for the 2010-11 Los Altos Neutra House events include Le Boulanger, Borel Private Bank & Trust Company, SOM, Elevation Architects, Charlene Geers—Coldwell Banker, Chef Chu’s, Thomas Klope Associates, Young Craig and Co., LLP, Prochnow Realtors, Inc., CA Modern magazine, Estrellita Restaurant, Whole Foods, and Los Altos Community Foundation. For information on sponsorship opportunities, contact King Lear at neutra@los-altos.org.

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Related Events:

Los Altos Neutra House Speaker Series Focuses on Modern California Architecture

In its second year, the Los Altos Neutra House Speaker Series draws an audience from the greater Bay Area with a common interest in traditions and trends in California Modern architecture and design. ***Bay Area Masters: The 2010-11 Los Altos Neutra House Speaker Series*** begins on Thursday, October 14, 2010, with Sam Grawe, editor-in-chief of ***Dwell*** magazine, talking about the magazine's tagline, "*At Home in the Modern World*". The six-month series runs from October through March, on the second Thursday of each month. Talks begin at 6:00 PM in the Los Altos Community Center, 97 Hillview Avenue, Los Altos. Receptions follow at 7:00 PM next door at the Los Altos Neutra House, 181 Hillview Avenue. View the entire line up of speakers and topics and purchase tickets on line at www.neutrahouse.org.

About the Los Altos Neutra House

Designed by Richard Neutra and built in 1939 as one of "Three Little Cottages in an Orchard", the structure was moved to its present location and re-purposed in 2008 as a small conference center managed by the Los Altos Community Foundation. All proceeds from the "LA Modern" Home Tour, Preview Party, and Los Altos Neutra House Speaker Series benefit the Los Altos Neutra House to pay off the remaining capital debt for this preservation project. After the remaining debt is retired, the Los Altos Neutra House will be self-sustaining from its rental income. Tours of the Los Altos Neutra House are available, Saturday, October 16, 2010, from 9:00 AM to Noon, and by appointment.

About the Los Altos Community Foundation

The Los Altos Community Foundation (LACF) serves Los Altos, Los Altos Hills, and the surrounding area by promoting community building — those activities and facilities that give the community its favorable character, making it a desirable place to live and work. A 501(c)(3) organization, LACF supports the community by making grants for local programs, building an endowment for the future, and managing philanthropic funding for other organizations and individuals. LACF provides a vehicle for the community to express itself—through volunteerism and charitable projects, participation in events and programs, and exploring individuals' ideas for community involvement. LACF is located at 183 Hillview Avenue, Los Altos, CA 94022. Telephone 650.949.5908. Email: lacf@losaltoscf.org. Website: www.losaltoscf.org.

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